



THE GUYANA GREEN ECONOMY

INTERNATIONAL SMALL BUSINESS SUMMIT (GGEISBS)

AN OVERVIEW

FOSTERING A GREENER
WAY OF LIFE

PROMOTING THE GREEN ECONOMY



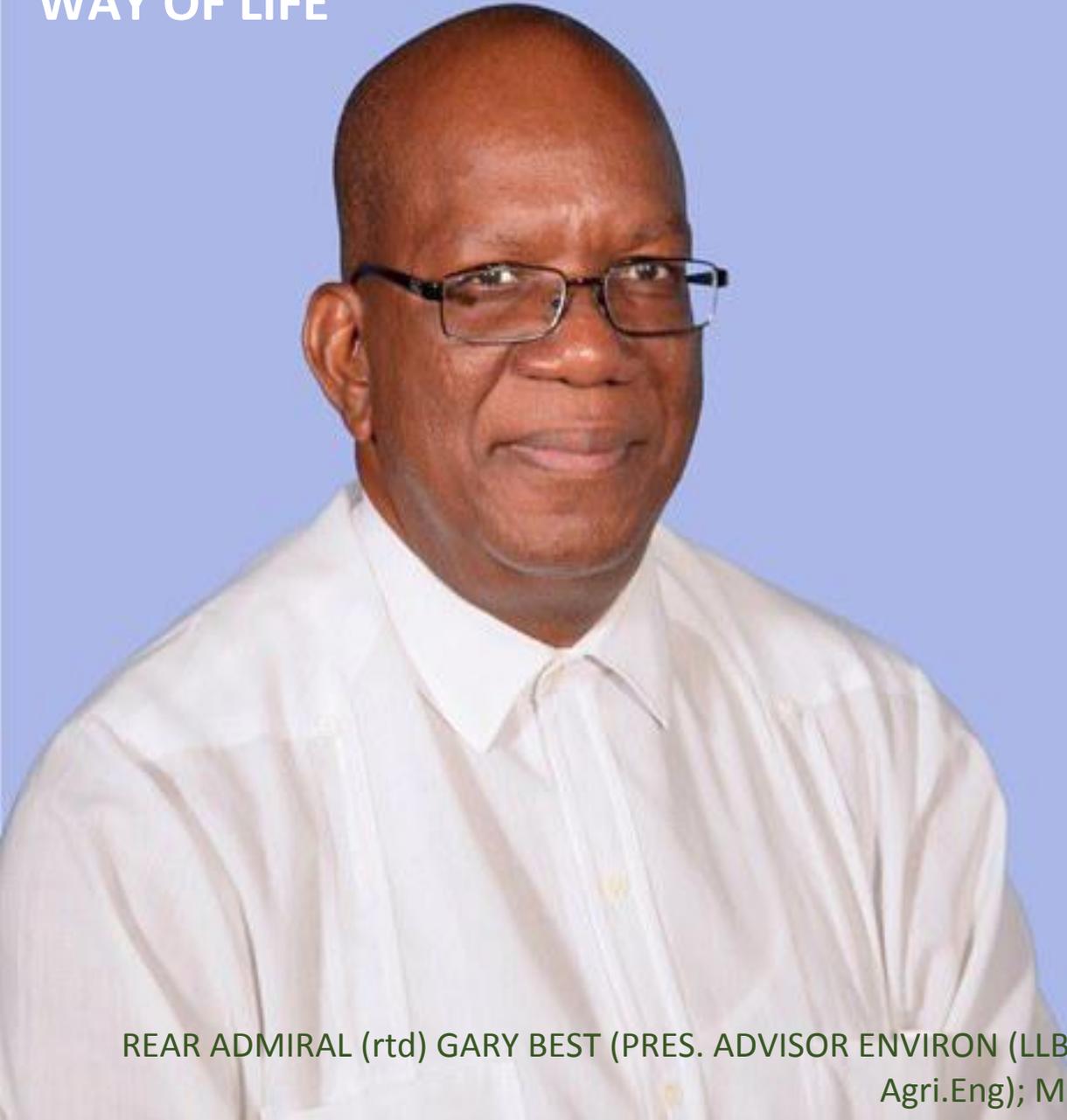
“We see a “green economy” as one that sustains economic prosperity, environmental security and social well being”

(President David Granger, 2015)



REAR ADMIRAL (rtd) GARY BEST (PRES. ADVISOR ENVIRON (LLB; LLM; LEC; MSc;) and ATTORNEY AT LAW) and CHARLES L GRIFFITH BS(Agri.Eng); MS (Agri. Proc. Eng.) PE

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THE MINISTRY OF FINANCE HAS A SEMINAL ROLE IN ASSURING THE ECONOMY GOES 'GREEN'

“Small businesses represent a vital component of our economy and getting more out of them, at the time the government is rebuilding the governance structures of our public institutions, is critical to boosting productivity and achieving greater economic growth and sustainable development”.

(Minister Winston Jordan, 2018)

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THE DEPARTMENT OF ENVIRONMENT IN THE MINISTRY OF THE PRESIDENCY IS THE LEAD STAKEHOLDER IN THIS “GREEN GUYANA” EVENT

“The Cooperative Republic of Guyana intends to become an upper middle-income developing country by 2025 through balanced low emissions (green) development amongst the production, consumption, conservation and preservation sectors”

Ms. Ndibi Schwiers (Director, Department of the Environment)



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Elon Reeve Musk is a South African-born Canadian American business magnate, investor, and engineer. He is the founder, CEO, and lead designer of SpaceX; co-founder, CEO, and product architect of Tesla, Inc.; and co-founder and CEO of Neuralink. He is worth **US\$20 billion**



GGEISBS WOULD LIKE TO HAVE ELON MUSK AS A KEY PERSONALITY AT THE SUMMIT

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SOLAR POWER

SOLAR CARS

SOLAR PANEL



WHAT IS THE GUYANA GREEN ECONOMY INTERNATIONAL

SMALL BUSINESS SUMMIT (GGEISBS)

The vision of GGEISBS is to be a catalyst for the development of small businesses so that they can become the engine of growth and job creation for the transformation of Guyana's brown economy along a low carbon and resource efficient environmentally responsible path towards a Green Economy.



GGIESBS IS A GOVERNMENT OF GUYANA INITIATIVE THAT WILL BE MANAGED BY

THE DEPARTMENT OF THE ENVIRONMENT , THE AFRICAN BUSINESS ROUNDTABLE AND SEVERAL STRATEGIC PARTNERS INCLUDING THE MINISTRY OF , GO-INVEST AND THE SMALL BUSINESS BUREAU OF THE MINISTRY OF BUSINESS

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WHAT IS GUYANA **GREEN ECONOMY INTERNATIONAL** **SMALL BUSINESS SUMMIT (GGEISBS)**

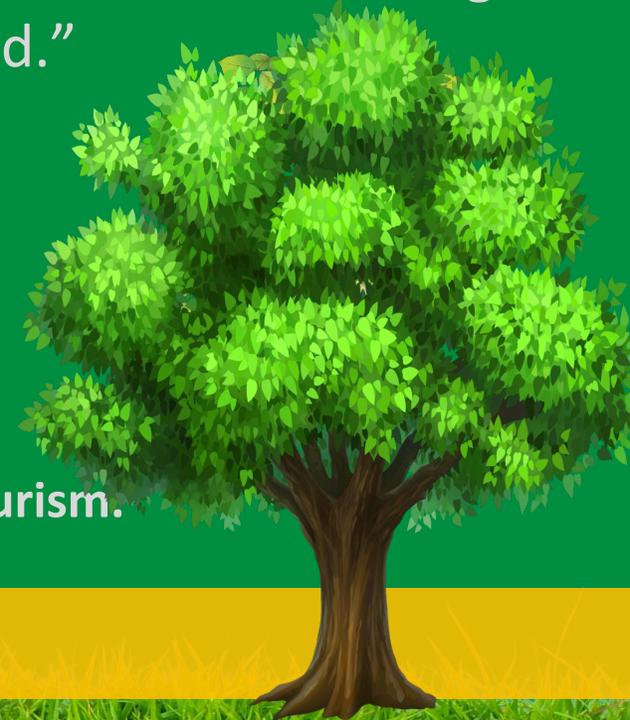
The Mission of the Guyana Green Economy International Small Business Summit is:

“To promote the growth and importance of small businesses in Guyana so that a stronger more resilient and diversified economy is sustained.”

Hence, activities are geared towards:

- (1) Attracting new business & industry to Guyana.
- (2) Assisting existing businesses with growth and expansion plans, and
- (3) Creating a business environment conducive to innovation and entrepreneurship.

GREEN GROWTH



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**GGEISBS IS DESIGNED TO IGNITE THE ENTREPRENEURIAL
SPIRIT OF SMALL BUSINESSES AND TO PREPARE THEM
FOR GREEN GROWTH**

IT IS A BUSINESS-TO-BUSINESS CONFERENCE, TRADE SHOW , EXPO AND NETWORKING EVENT



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GUYANA IS DESTINED TO BE A MODERN PROSPEROUS STATE

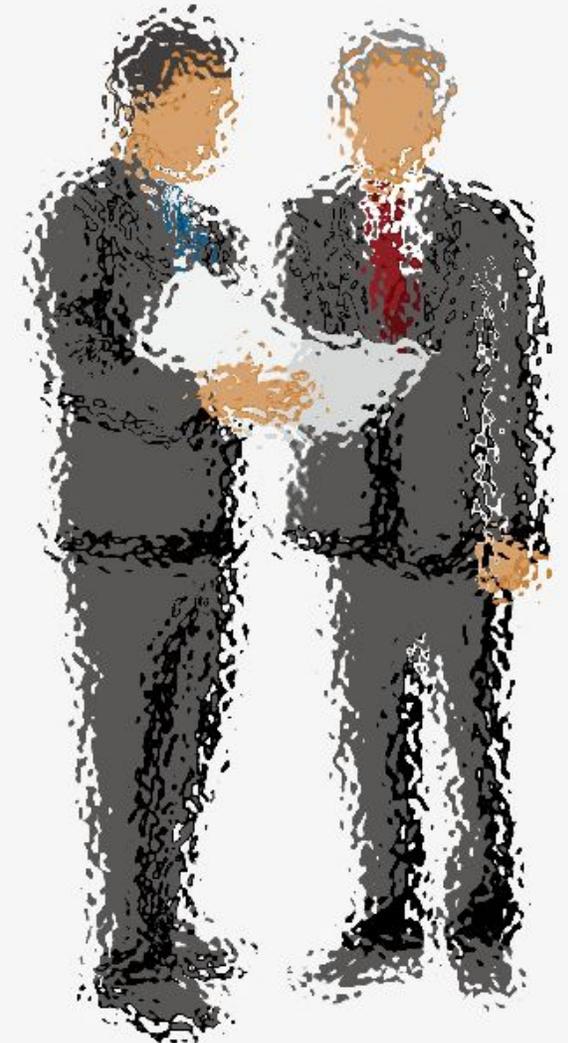


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WHY SHOULD SMALL BUSINESSES ATTEND?

The Guyana Green Economy International Small Business Summit (GGEISBS) will offer invaluable insights and exclusive networking opportunities with a wide range of over 100 businesses. Workshops, seminars and presentations from top industry experts will underpin the many opportunities to find strategic partners, importers and exporters. Whether you are in a start-up phase or a well-established and successful small business, the Small Business Summit will provide you with a transformational experience that will help you stay ahead of the competition.

IF YOU ARE SEEKING TO DRIVE YOUR BUSINESS FORWARD AND TAKE THE NEXT STEPS TO SUCCESS.....JOIN US FOR THIS UNIQUE EVENT.



EXPECTED ACCOMPLISHMENTS

IT WILL HELP SMALL BUSINESS OWNERS, START-UPS AND ENTREPRENEURS TO TAKE THEIR ENTERPRISES TO THE NEXT LEVEL.

Improved organization of small business with substantial emphasis being placed on economically marginalized communities and groups.

Adoption of Green Business practices, methods and standards for product and services development and delivery.

Committed Investments of 100 million US dollars into Guyana Green State economy.

Enhanced Diaspora interest and participation via investments and Joint Ventures with businesses and groups in Guyana.

Matchmaking and introducing international financial investors who are committed to addressing the needs of the marginalized economic classes in Guyana and strengthening small businesses use and maintenance of technology in the delivery of greener products and services.

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IN SUMMARY, THE GUYANA GREEN ECONOMY INTERNATIONAL SMALL BUSINESS SUMMIT AIMS TO:

1. Highlight Guyana's Green Economy Vision, Strategy and Plans.
2. Recognize small businesses as the backbone of the Guyanese economy.
3. Nurture entrepreneurship as the engine that drives small businesses.
4. Anchor small businesses with big businesses, and
5. Seek to influence Government policies towards an industrial policy related to small businesses.



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STRATEGIC PARTNERS FOR THE EVENT

- ✓ THE MINISTRY OF THE PRESIDENCY
- ✓ THE MINISTRY OF FINANCE
- ✓ THE MINISTRY OF BUSINESS
- ✓ THE MINISTRY OF FOREIGN AFFAIRS
- ✓ THE INTER-AMERICAN DEVELOPMENT BANK
- ✓ THE MINISTRY OF FOREIGN AFFAIRS
- ✓ THE AFRICAN BUSINESS ROUNDTABLE (ORGANISER)
- ✓ THE MINISTRY OF NATURAL RESOURCES
- ✓ THE MINISTRY OF AGRICULTURE
- ✓ THE NEW JERSEY CHAMBER OF COMMERCE
- ✓ THE NEW YORK BUSINESS COMMUNITY
- ✓ THE GREATER WASHINGTON DIASPORA
- ✓ TORONTO.....CALIFORNIA.....ATLANTA DIASPO



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THE GGEISBS WILL FOCUS ON KEY SECTORS OF THE GREEN ECONOMY

NEW CITY AND NEW COMMUNITIES

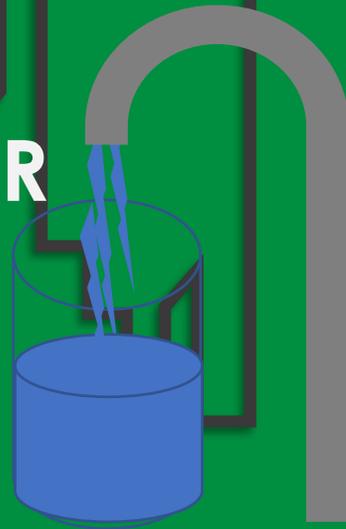
NEW MARKETS



NEW JOBS



WATER



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GO
GREEN



Demand **Green**

Buy **Green**



FOSTERING A GREENER WAY OF LIFE

VITAL STATISTICS

GGIESBS : "PROMOTING SMALL BUSINESSES AND GREEN GROWTH

SALIENT POINTS

- ✓ GREEN ECONOMY PLATFORM
- ✓ 2-3 DAY EVENT (Oct 19-21)
- ✓ 100 COMPANIES
- ✓ US\$500,000 INVESTMENT
- ✓ US\$100 M SIGNED DEALS
- ✓ TECHNOLOGY TRANSFER
- ✓ 2000 JOBS CREATED
- ✓ LOCAL CONTENT FOCUS

RAMADA GEORGETOWN PRINCESS HOTEL

- Supported by the Government of Guyana
-
- An Expo of 100 small businesses
-
- Global and regional strategic partnerships
-
- Catalytic growth for small businesses
-
- The creation of high value jobs
-
- Entrepreneurship and Innovation
-
- Public Private Partnerships
-
- Exporting and importing opportunities

PARTNERSHIPS

- ✓ MINISTRY OF FINANCE
- ✓ MINISTRY OF FINANCE
- ✓ MINISTRY OF BUSINESS
- ✓ INTERNATIONAL ORGANIZATIONS
- ✓ MINISTRY OF SOCIAL COHESION
- ✓ MINISTRY OF AGRICULTURE
- ✓ MINISTRY OF NATURAL RESOURCES
- ✓ PRIVATE SECTOR ORGANIZATIONS
- ✓ DIASPORA ORGANIZATIONS
- ✓ KEY EMBASSIES/ COMMISSIONS

PROMOTING THE TRANSFORMATION TOWARDS A GREEN

FOSTERING A **GREENER** WAY OF LIFE

EXPO ARCHITECTURE

“THINK GREEN, DEMAND GREEN ,MANUFACTURE GREEN, BUY GREEN , LIVE GREEN”

KEY SECTORS

- ✓ A NEW GREEN CAPITAL
- ✓ GREEN RENEWABLE ENERGY
- ✓ GREEN COMMUNITIES
- ✓ GREEN TRANSPORTATION
- ✓ GREEN AGRICULTURE
- ✓ GREEN ECOTOURISM
- ✓ GREEN MINING
- ✓ GREEN TECHNOLOGIES
- ✓ GREEN FORESTS/CARBON
- ✓ GREEN LIVING
- ✓ GREEN JOBS/EDUCATION

KEY COMPANIES

- GLOBAL CONSTRUCTION COMPANY
- HYDRO, WIND, SOLAR, BIOMASS
- GLOBAL ARCHITECTURAL COMPANY
- ELECTRIC CARS, ELECTRIC RAILWAY
- AGRO-PROCESSING / RENEWABLES
- WWF ... BIODIVERSITY, CONSERVATION,
- INDIGENOUS TECHNOLOGY/ IT/AI
- IWOKRAMA/CARBON MARKET
- HOLISTIC LIVING/ RECYCLING
- SCIENCE, ENGINEERING,

MATHEMATICA

KEY CONCEPTS

- ✓ MINISTRY OF FINANCE
- ✓ GREEN POLICIES
- ✓ INNOVATION
- ✓ ENTREPRENEURSHIP
- ✓ AGENDA 2030
- ✓ PARIS AGREEMENT
- ✓ MINISTRY OF NATURAL RESOURCES
- ✓ PRIVATE SECTOR ORGANIZATIONS
- ✓ DIASPORA ORGANIZATIONS
- ✓ KEY EMBASSIES/ COMMISSIONS

PROMOTING THE TRANSFORMATION TOWARDS A GREEN

GUYANA WANTS TO ACHIEVE GREEN AND INCLUSIVE STRUCTURAL TRANSFORMATION



Resource Extraction
for Sustainable
Development



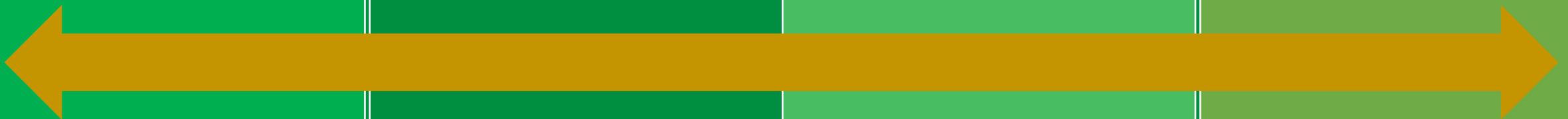
Diversified
Agricultural Sector



Value Adding
Industry



Enabling Business
Environment



**GUYANA NEEDS TO GO GREEN INCLUDING A NEW GREEN CAPITAL.
THE GGEISBS WILL DISCUSS THIS NECESSITY AND THE OPPORTUNITIES
ASSOCIATED WITH IT**



AFFORDABLE HOUSING IN A **GREEN** LIVING COMMUNITY WILL BE ON DISPLAY

- RANGE OF HOUSING TYPE AND PRICES
- POSITIVE ENERGY HOMES
- 60% OF HOMES ARE CONSIDER LOW COST

NEW HOUSING CONCEPT

AESTHETICS

- ARCHITECTURAL CODE
- BETTER LANDSCAPED FOR LAWNS
- CREEKS PRESERVATION
- COMMUNITY CENTER
- HERITAGE FEATURES- TREE LANDMARKS, SPRINGS
- UNIQUE STREET PATTERN
- DIMMER STREET LIGHTS
- REAR LANES
- TREE CANOPY

TECHNICAL

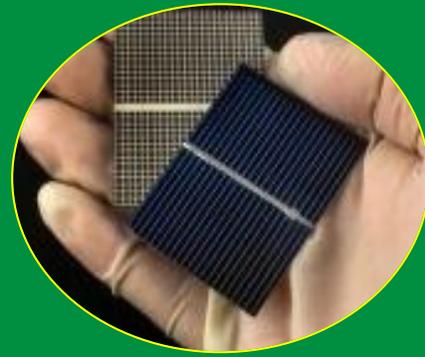
- INTERCONNECTED PARK AND WALKWAY SYSTEM
- ALTERNATIVE CULS-DE-SAC
- NARROW / ONE-WAY STREET
- TRAFFIC CALMING MEASURES
- WIRED HOMES- FIBER-OPTIC CABLE
- ECOLOGICAL ENERGY & Eco-FRIENDLY WATER / INNOVATIVE WASTE SYSTEM
- REDUCED INFRASTRUCTURE



GGEISBS WILL PROMOTE TRANSFORMATIONAL PROJECTS

THIS GREEN COMMUNITY WILL INCORPORATE AND INTEGRATE;

- HOLISTIC GREEN LIVING
- GREEN ENERGY INFRASTRUCTURE
- GREEN TRANSPORTATION
- GREEN MANUFACTURING
- ORGANIC AGRICULTURE
- PROTECTED ECOLOGICAL SPACES
- ECO-TOURISM OPPORTUNITIES



THE GGEISBS WILL FOCUS ON KEY SECTORS OF THE GREEN ECONOMY SUCH AS RENEWABLE ENERGY



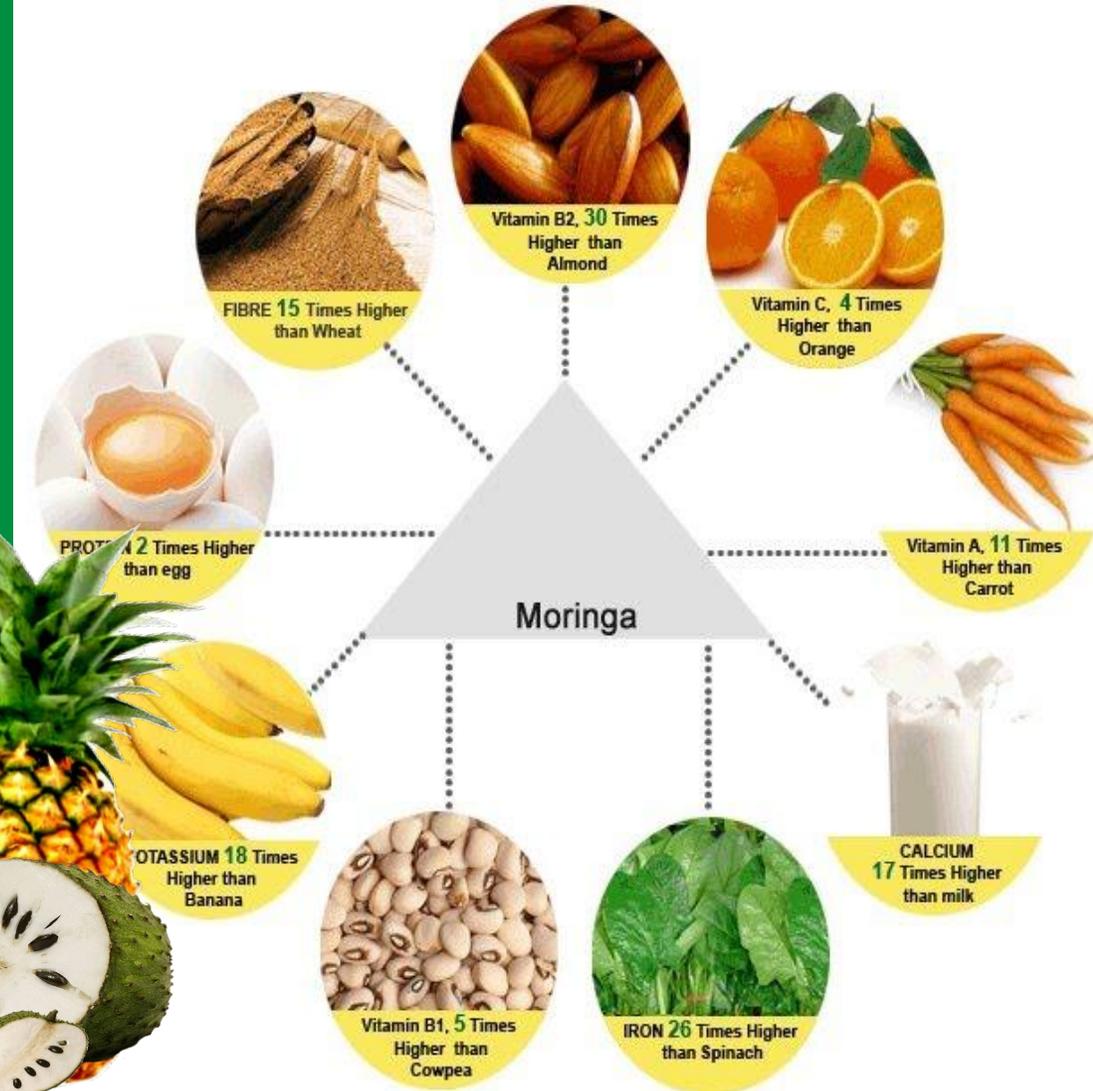
GGEISBS WILL BE A FORUM WHERE PARTNERSHIPS WITH GLOBAL COMPANIES WILL BE MADE WITH GLOBAL ENTITIES TO DEVELOP WORLD CLASS AGRI-BUSINESS ENTERPRISES



GGEISBS WILL ENCOURAGE THE GROWTH OF STRATEGIC CROPS FOR WHICH GUYANA HAS COMPARATIVE ADVANTAGE

THIS INCLUDES CULTIVATION OF THE FOLLOWING CROPS AMONG OTHERS:

- **MORINGA**
- **SOURSOP**
- **CORILLA**
- **COCONUTS**
- **PINEAPPLE S**
- **PEANUTS**
- **SOYA**
- **SUNFLOWER**
- **SWEET POTATOES**
- **HERBS**
- **CASHEW NUTS**



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ECOTOURISM
WILL BE A **KEY**
SECTOR PROMOTED
AT **GGEISBS**



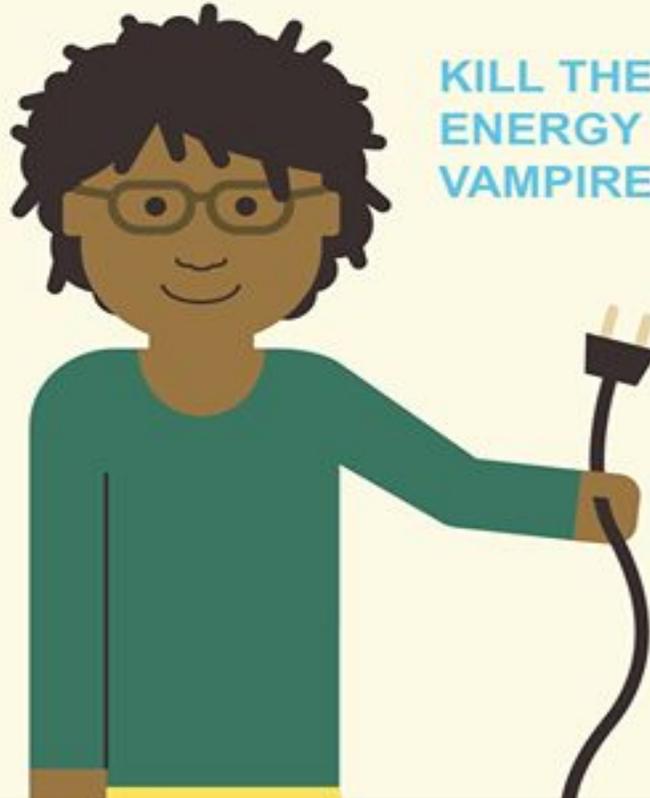


LET'S MAKE GUYANA EVEN GREENER!

SMART DAILY LIFE HACKS



CHOOSE ENERGY
SAVING BULBS
FOR YOUR LAMPS



KILL THE
ENERGY
VAMPIRES



USE NATURAL
LIGHT AND WIND

**#CHANGECLIMATECHANGE
#EARTHOURGUYANA**



GGEISBS

